Tutorial

On effective dissemination of research results: essentials of effective publishing

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Abstract

The objective of this workshop is to provide the audience with essentials on how to effectively disseminate results of research through publishing papers in peer-reviewed journals and conference proceedings.

A number of important issues will be addressed including such crucial topics as (a) structuralizing of research material, (b) highlighting originality aspects, (c) choosing a proper writing style, (c) using proper referencing, (d) determining effective styles of reporting experimental results, and (e) dealing with plagiarism and ethics aspects. The workshop will include numerous illustrative examples as well as elaborate on commonly encountered pitfalls one may face in the publishing process. Fundamental differences between journal and conference publications will be highlighted and discussed in detail.

The hands-on style of presentation will offer the participants ample opportunities to engage in discussion, share their experience and develop effective and personalized strategies of dissemination of their research results.